

**WHAT IS CLAIMED IS:**

1. A contents reproducing apparatus with telephone function, comprising:  
an outputting means for outputting an incoming signal in response to an incoming  
from an opponent party, and

5 a disabling means for disabling said outputting means during reproducing a pay  
content.

2. A contents reproducing apparatus according to claim 1, further comprising a  
returning means for returning a busy signal to said opponent party in response to the  
incoming from said opponent party during reproducing said pay content.

10 3. A contents reproducing apparatus according to claim 1, further comprising  
a send-back means for sending back a record guide message to said opponent party  
in response to the incoming from said opponent party during reproducing said pay  
content, and

a recording means for recording a receiving speech from said opponent party in  
15 response to said record guide message.

4. A contents reproducing apparatus according to any one of claims 1 to 3, further  
comprising

a receiving means for receiving said pay content, and

a reproducing means for reproducing in a real time manner the pay content  
20 received by said receiving means.

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